CORPORATE CARNIVAL 2027

Where Corporates Compete. Connect. Celebrate.

January 30 & 31

Kerala's inter-corporate festival of sports, entertainment and team spirit

THE CONCEPT

Corporate Carnival is an inter-corporate festival where companies come together to compete across sports, entertainment, creative challenges and team activities.

Every competition earns points, building towards one ultimate goal — the Overall Championship.

One Carnival. Multiple Companies. One Overall Champion.

100+
Companies

3000+
Professionals

2 DAYS
Of Competition

1
Overall Champion



BRAND STORIES

Premium Business Magazine





Brand Stories is a business media and storytelling platform that showcases entrepreneurs, businessleaders, emerging brands, and inspiring success stories. With a circulation of 60,000 across India, the UAE, and the UK, Brand Stories aims to connect businesses with wider audiences through impactful content, entrepreneur interviews, brand features, and digital media, helping businesses build credibility, visibility, and a strong brand identity.

25,000+
Print copies; readers in Delhi, Mumbai, Bengaluru, Chennai and Kochi

1 lakh+
Digital Audience

60,000+
circulation across in india

Events
Curator of high-impact business events across education, trading and influencer sectors

GINGER MEDIA

Ginger Media Entertainments is a leading digital media platform with a strong presence across social media, reaching a wide and engaged audience of 1.5 million+ across YouTube and Facebook, and 375K+ followers on Instagram. Our content spans entertainment, lifestyle, business, and socially relevant topics. We have conducted numerous interviews with celebrities, entrepreneurs, politicians, and influential personalities, bringing their stories and perspectives to audiences. Carnival Also recognized for large-scale movie promotions, celebrity interactions, entertainment events, and digital marketing campaigns, creating impactful experiences that connect brands, personalities, and audiences.

1.1M
YouTube subscribers

1M
Facebook followers

375K+
Instagram followers









WHY PARTNER WITH US

Corporate Carnival gives brands direct access to a highly engaged corporate community, combining:



Corporate participation & networking



Employee engagement



Large-scale brand visibility



On-ground consumer interaction



Digital & social media exposure



Pre & post-event media presence

MEDIA & PROMOTIONAL REACH

BEFORE	DURING	AFTER
Metro Pillars	Venue Branding	Press Release
Radio Influencers	Stage Branding	Online Media Coverage
Social Media	Competitions	Event Highlights
Offline Campaigns	Brand Activations	Winner Content
	MC Mentions	Sponsor Visibility







SPONSOR PRIVILEGES

Sponsors will be invited as Guests of Honour, alongside distinguished dignitaries, with opportunities for:



Stage Presence



Trophy Presentation



Winner Felicitation



Official Event Photographs



Media Interaction

BRAND INTEGRATION OPPORTUNITIES

Sponsors can also become an integral part of the Carnival through:

Competition Partner
Brand association with individual competitions

Championship Partner
Association with the Overall Champion Trophy

Experience Partner
Interactive brand activation zones

Content Partner
Branded digital content before, during and after the Carnival

TITLE SPONSOR ₹ 15 Lakhs

The highest level of brand association

- **Title / naming association**
- **Prime venue & stage branding**
- **Metro Pillar advertising**
- **Radio campaign integration**
- **Influencer & social media campaigns**
- **Offline promotional campaigns**
- **Premium brand activation**
- **MC & event-stage mentions**
- **Press release & online media coverage**
- **Branding across key event assets**
- **Winner / participant memento & certificate association**
- **Guest of Honour status**
- **Trophy presentation opportunity**

POWERED BY ₹ 10 Lakhs

Prominent brand association

- **Metro Pillar advertising**
- **Radio & influencer campaign integration**
- **Social & offline campaigns**
- **Prime venue branding**
- **Brand activation opportunity**
- **Stage & MC mentions**
- **Press & online media coverage**
- **Memento & certificate association**
- **Guest of Honour status**
- **Trophy / winner felicitation opportunity**

CO-POWERED BY ₹ 5 Lakhs

- Metro Pillar & promotional campaign presence
- Radio / influencer / social media integration
- Venue & stage branding
- Brand activation opportunity
- MC mentions
- Press & online media coverage
- Memento & certificate branding
- Guest of Honour status

ASSOCIATE SPONSOR ₹ 2 Lakhs

- Brand logo across selected event creatives
- Social media visibility
- Venue branding
- Offline promotional presence
- Online media coverage
- Memento & certificate association
- MC acknowledgment
- Guest of Honour invitation